

OPERATIONAL READINESS *PERFORMANCE CULTURE*

**Establish an Effective Organizational Culture
and Ensure Operational Readiness**



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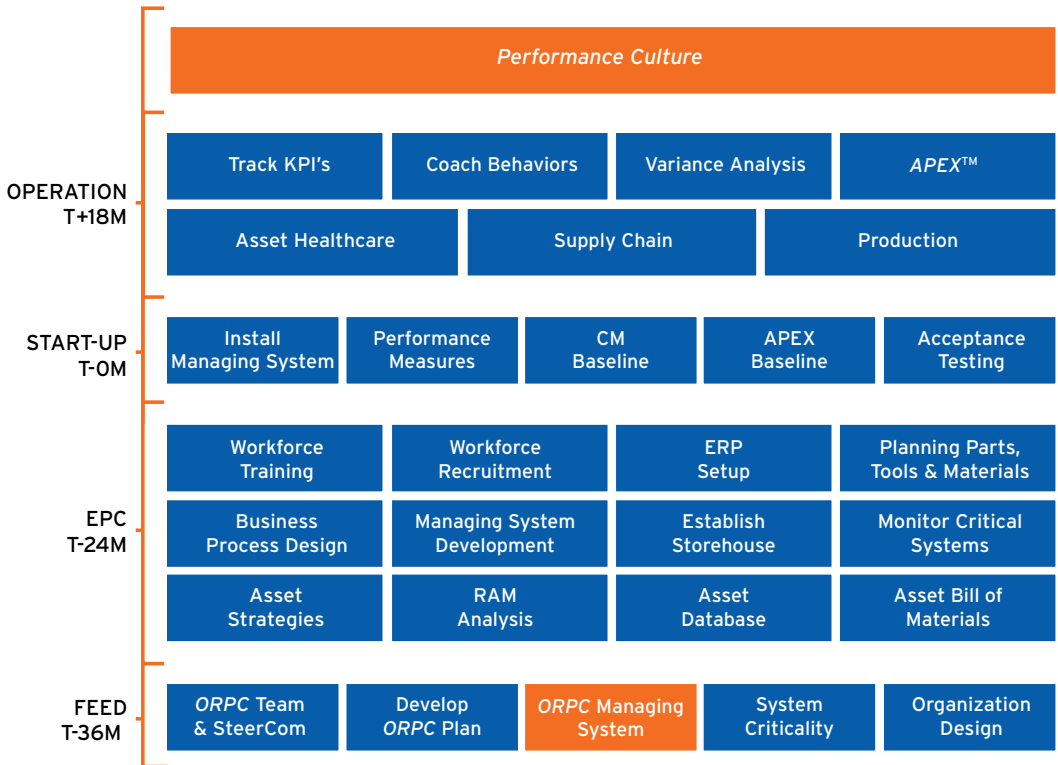
INTRODUCTION

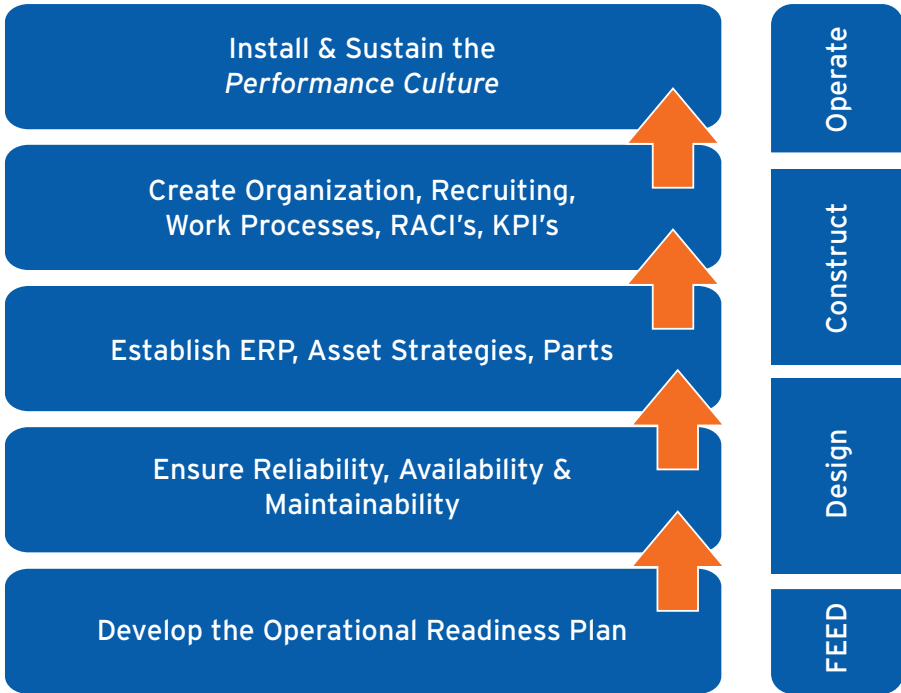
Let's face it, startup operations are never flawless. Preparing for operations regularly takes a back-seat to completing projects bringing a huge price tag later.

The ORPC Process merges our Performance Culture model with the Operational Readiness process to deliver a smooth startup and an effective Organizational Culture.

“The ORPC Model ensures that all elements of Operational Readiness are addressed during the ORPC Planning Phase including the design of a Performance Culture for the Operations Phase”

THE ORPC MODEL





The ORPC Plan Integrated to the FEED & EPC

Case studies demonstrate that an effective *ORPC* strategy, developed in the FEED phase and continued into the EPC and initial operations phase, will facilitate establishment of a *Performance Culture* in the new facility.

This results in early, reliable operations maximizing production levels, delivering lower costs and optimum profitability in new projects.

“ Ensure smooth start-up and operation of multi-billion dollar facilities. Achieve optimum, reliable operations in a compressed time-frame ”

ADVANTAGES OF ORPC

Operational Readiness

- Personnel know their jobs and are well trained to execute them
- Asset strategies and BOM's are developed and ready to implement
- Production systems are validated and well understood
- Equipment baseline values and history are captured from day 1 of operations

Performance Culture

- Performance, Purpose, People & Predictability
- Expected behaviors for each function are embedded
- People understand their responsibilities in relation to other organizations

“ORPC delivers a well prepared, reliable facility supported by a fully implemented *Performance Culture*”

TARGETS EASILY ACHIEVED WITH ORPC

